



PROMOROBOT

Makes your next event unforgettable

# MediaKit

[www.promorobot.com.au](http://www.promorobot.com.au)



# General Information about Promo Robot In Australia



CountaRound Pty Ltd and Crocodile Marketing Pty Ltd are proud to announce of the launch of Promobot to Australia.

**Promobot** – the very first robot on the market with its own unique character straight out of the box. It is designed to work in areas of a high concentration of people and can help people with navigation, answer questions, and remember everyone that it has met.

Several hundred Promobot robots already working in the US, China, Ireland, UK, Spain, Chile and other countries around the world. Countaround Pty Ltd is authorised distributor for [Promo-Bot.ru](http://Promo-Bot.ru) bring the latest robot technology to Australia to help companies and their customers.

Promobot is used at shopping centres, museums, trade shows and product launches amongst many other facilities to promote and provide information.



## Who is involved

**Ivan Makarevich**  
Robotic Specialist



**Crocodile Marketing.com.au**  
BETTER MARKETING RESULTS  
WITH LESS WORK

**David McMahon**  
Marketing Automation Specialist



# Who is involved



## Crocodile Marketing

We believe marketing should be simple and fun. That why we offer effective inbound marketing and marketing automation consulting for all your marketing automation needs for high customer conversions leading to a larger return on investment (ROI).

As a [certified HubSpot Partner](#) we keeping your marketing & sales automation running smoothly!  
Our services include

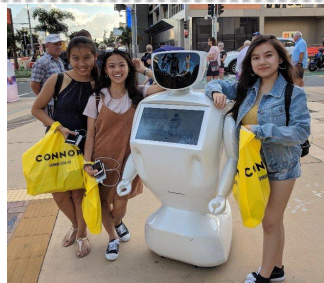
- Marketing & Sales Automation solutions for small and large organisations
- HubSpot Software, HubSpot training and integration
- Inbound Marketing services to attract and convert more customers

## Countaround

We are a robotic company providing innovative services to the retail & service industries. Our solution utilizes wireless, facial recognition and robotic technologies to help our clients to gain insights how they can boost sales and improve customer experience.

As a robotic distributor we use state-of-the-art solutions to help understand customer behavior, increase customer traffic, improve customer engagement, integrate physical and digital experiences to grow conversions rates.

# Promobot Visiting Australia



Helping shoppers  
at Commonwealth  
Games



Promobot loves  
meeting with new  
friends at  
Commonwealth Games



Promobot  
stopping to print  
photo for new  
friend

Promobot doing selfie @  
Commonwealth Games





# Promobot Works as

Several hundred Promobot robots already working in the US, China, Ireland, UK, Spain, Chile

## Promobot - Shopping Centre

In 2015 Promobots appeared in the Colosseum Shopping Centre. *"Promobot tells our customers about the departments of our shopping center, promotions and discounts, helps with navigation. We do not need a live administrator to provide advice, securities are not distracted by visitors, they ask the robot. It works in an autonomous mode, goes around on the first floor, approaches to people, starts a conversation".*

## Promobot - Concierge

In August 2017 Promobot is a concierge for the TeslaDom apartment house. The robot helps the management company to communicate with the people, who live in the house. Residents are aware of the meetings and topical issues of management of the house from the robot. And it is informed about their problems.

## Promobot - Banking and Administration

In 2017 Promobot V3 takes over various roles at Sberbank NPF (Non-State Pension Fund) of consultation with clients. Promobot is capable of carrying out the entire cycle of client servicing on its own – from the initial consultation to the signing of the contract. Using sophisticated technology for face recognition and can consult several clients simultaneously. Thanks to a technology based on neural networks, the robot is capable of answering questions and of orientating on its own in a flood of information that is uploaded in its database.

## Promobot - Tour Guide

Promobot working as a museum guide providing a digital interactive tour guide with huge wealth of information about all of the exhibits as well as using its interactive display to demonstrate the photos and videos that a regular guide is not able to show.



# Media Contact

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